

Policy Plan Stichting Global Nutrition Initiative Europe (GNI)

1. The Foundation's Objectives and Activities

1.1. Objectives:

The primary objective of Stichting Global Nutrition Initiative Europe (GNI) is to alleviate food insecurity by providing affordable, nutritious meals to impoverished communities worldwide. GNI aims to contribute to achieving Sustainable Development Goal (SDG) 2: Zero Hunger, and SDG 3: Good Health & Well-being. Our core mission is to ensure that every individual has access to the nutritious food they need to lead healthy, productive lives.

1.2. Activities to achieve objectives:

GNI employs a holistic model to achieve its objectives, which includes:

- **Fundraising:** GNI raises donations from individuals, institutional donors, Corporate Social Investment (CSI) programs, and through various grant funding and other programs. This involves actively engaging in different networks of potential donors, policymakers, and stakeholders to advocate for supportive policies and secure essential funding.
- **Sourcing of innovative food solutions:** GNI utilizes funding to source nutritious food globally. Our selected meals are certified by leading food technologists and nutrition experts. GNI looks for food solutions designed to be affordable, cost-effective, ready-to-serve, requiring only safe drinking water for preparation and easy storage, considering the conditions of vulnerable communities. They are specifically formulated to improve health and well-being, and to directly address issues of malnutrition, inadequate nutrition, insufficient food intake, and poverty.
- **Logistics and transportation of meals:** GNI focuses on ensuring the efficient delivery of food donation to those who need it most, managing the logistics and transportation of meals to our beneficiaries/partners centralized distribution points.
- **Partnering with NGOs and beneficiaries:** GNI collaborates with trusted non-governmental organizations (NGOs) for the effective distribution of food. These strategic partnerships could be extended to government agencies, other non-profits, academic institutions, and private sector entities, leveraging complementary resources, expertise, and networks to maximize impact. GNI currently supports beneficiaries in various countries, including the USA and South Africa, with the intent over time to include beneficiaries globally; and GNI has partners in USA, Europe and South Africa.
 - **Implementing programs that drive change:** GNI supports a range of programs designed to create lasting impact, through our partnerships with NGOs and other stakeholders, who will be beneficiaries of our food donations.
 - **Education:** This includes initiatives focused on Early Childhood Development, supporting with our food donations to NGOs and other stakeholders working on nutritional education, and integrating health support into programs for holistic child development.

- **Hunger Relief:** Our food donation initiatives focus on reaching vulnerable populations through strategic partnerships with local organizations. These partnerships support daily nutrition programs for children, the creation of community gardens to promote fresh produce and sustainability, and the use of regular health assessments to monitor growth and nutritional impact. In addition to long-term initiatives, we also provide immediate food relief during times of urgent need.
- **Disaster Relief:** GNI sources nutrient-rich food, designs targeted meal plans, and collaborates with humanitarian organizations for swift and robust monitoring of food aid during crises to ensure timely and effective intervention.
- **Reporting and Impact Evaluation:** GNI provides regular, impact-driven reports to ensure transparency and demonstrate the tangible outcomes of donations received. These reports detail how funds were utilized, highlight the communities reached, and showcase the lives improved. Personalized updates, impact stories, and data-driven insights are shared with donors to foster trust and continued support.

2. The Sources of Income

GNI's income is diversified to ensure robust funding for its initiatives:

- **Individual donations:** We accept contributions from individuals, recognizing that even small donations can have a significant impact. For example, a \$5 donation, which is the average cost of a cup of coffee in the United States, can provide up to 50 nutritious meals in Africa or up to 30 meals in America.
- **Institutional donor support:** This includes contributions from larger philanthropic organizations and foundations.
- **Grant opportunities:** GNI actively seeks and obtains funding through various grant programs.
- **Corporate Social Investments (CSI) Programmes:** Corporations contribute through their dedicated social responsibility initiatives.
- **Crowdfunding:** We leverage online platforms for collective contributions from a wide base of supporters.
- **Public awareness campaigns:** These campaigns serve to raise both funds and broader support for our mission.
- **Collaborations with like-minded organizations:** Partnerships often lead to shared funding opportunities and expanded resource bases.

3. How the funds are spent

GNI is committed to ensuring that every cent donated achieves maximum impact. Funds are strategically allocated across various operational areas to directly support the foundation's objectives:

- **Sourcing of nutritious food:** A substantial portion of funds is dedicated to the sourcing of affordable, nutritious meals, to be distributed to our partners and beneficiaries.
- **Logistics and transportation:** Funds cover all costs associated with the efficient transportation and delivery of meals to our partner organizations.
- **Operational costs (administration and overhead):** A necessary portion of funds covers essential administrative expenses to ensure the efficient operation and compliance of the foundation, though the primary focus remains on direct program delivery and impact.

4. How the Foundation's assets are managed

As a Dutch stichting, GNI is dedicated to diligent asset management to ensure the long-term sustainability and effectiveness of its mission. Our asset management principles include:

- **Financial record keeping:** GNI maintains comprehensive and accurate financial records, including detailed accounts of all income and expenses, receipts, agreements, and correspondence, in accordance with legal requirements.
- **Board oversight:** The board of directors is entrusted with the responsibility of managing the foundation's assets and making all strategic financial decisions. Regular board meetings are held to review financial performance, approve major transactions, and ensure proper documentation and minutes of all proceedings.
- **Prudent financial management:** All funds received are exclusively utilized for the foundation's charitable goals. Any surplus income generated is reinvested directly into achieving these goals and is never distributed to individual directors.
- **Auditing and reporting:** While the formal requirement for filing annual accounts with the Chamber of Commerce may vary based on the extent of commercial activities, GNI's commitment to transparency dictates regular internal and, as deemed necessary, external financial reviews. Regular reports are produced to clearly detail how funds were utilized and to quantify the impact achieved.